



PRESS RELEASE

FOR IMMEDIATE RELEASE – September 7, 2023

Contact Erin Bullard, Vice President/Tasting Room Manager  
315-810-4123, email: [onco@oncoferment.com](mailto:onco@oncoferment.com)

## **2<sup>ND</sup> Annual Hazel FEST to Benefit Hazel’s Hope, Serving Families with Special Needs**

- **Hazel’s Way Beer Release Event to benefit Hazel’s Hope**

ONCO Fermentations (ONCO), Tully’s brewery and tasting room, is inviting the public to their next charitable beer release event, Hazel FEST, to be held September 10, 2023 from 1pm-6pm at the brewery located at 397 NY Rt 281 in Tully.

The event is being held to support Hazel’s Hope, Inc., a foundation dedicated to supporting families of children with special needs. A performance by Just Joe highlights the event from 2-5pm, and there will be kid friendly vendors on site.

ONCO will be releasing a beer brewed specifically for the event, called Hazel’s Way, with a donation going to Hazel’s Hope. The beer will be released to the public Sunday, September 10, and any beer left over after the event will continue to be offered in the tasting room and distributed to select locations throughout Central New York.

#

Hazel’s Hope is a local not-for-profit established in memory of Hazel Elizabeth Shaw (2007 – 2021), with a focus on providing financial assistance to families of children with special needs. The Shaw family has been huge supporters of ONCO, not only through their assistance as general contractor, but also simply because they are humble, generous, and kind members of the community.

On November 7, 2021, ONCO hosted a dedication ceremony for Hazel’s Way, a new road in the Town of Tully across from the brewery. It is only fitting that ONCO’s annual beer for Hazel FEST is to be named Hazel’s Way, with different styles planned each year in conjunction with the family’s desired style for the year.

On September 11, 2022, ONCO held the 1st annual Hazel FEST and donated \$500 to Hazel’s Hope.

This year’s Hazel’s Way beer is a 6.5% ABV New England IPA hopped with Citra, Sabro, and Cryo Pop.



For more information about the event itself, please reach out to Erin at [onco@oncoferment.com](mailto:onco@oncoferment.com). For information on donating toward the event or donating to the foundation in general, please reach out using the form found at <https://hazels-hope.org/>

ONCO Fermentations, Inc. is an award-winning nanobrewery and tasting room with indoor and outdoor beer gardens located at 397 NY Rt 281, Suite O, Tully, NY 13159. Formed by Brian and Erin Bullard in 2018 and opened to the public in March, 2019, the company is community focused and releases many beers that are tied to an individual (usually for fun) or for a charitable cause (with a portion of beer sales going to that cause).

Past beer release events (focused on causes) held by ONCO have netted nearly \$3000 in charitable contributions. More information on those can be found here: <http://www.oncoferment.com/press/>